Fund raising for Friends of McGahan Lees Irish Dancing School

Corporate Packages

North American Nationals

Irish Dance Championships

2019

- Do you have a corporate social responsibility committee?
- Can you help raise funds for the Friends of McGahan Lees to send 20+ dancers to Vancouver in July 2019?
- We are looking for companies to support our dancers either through corporate sponsorship packages or displays.

AIM and Objectives

Our objective is to raise enough money to cover the cost of each of our dancers to compete in 2019 North American Nationals Irish dancing Championship held in Vancouver, Canada.

- ***We aim to pay for the registration fees for each of our dancers to allow them to compete in the North American Nationals in 2019.***
- ***We aim to pay for the travel cost for all of our dancers, whilst many are still at school or holding down full-time employment.*** ***This includes flights and transfer to and from the hotel.***
- ***We are aiming to pay for their accommodation in Vancouver during the 2019 Championships.***
- ***We want to ensure each and every dancer has the opportunity to compete no matter their background or financial situation.***
- ***We hope to provide each dancer with an experience of dancing at an international competition and a memories to last a life time.***

IRISH DANCING IS A SPORT

- ***Whilst Irish dancing is not recognised as an athletic sport, there can be no question that our dancers are among the elite. A high standard of fitness and stamina is required to compete at any competition at championship level.***
  - ***Our competitive dancers train for over two hours; four times a week.***
  - ***Regional competitions can be weekly.***
  - ***National majors up to three per year.***
  - ***International Championship over two per year.***
  - ***World Championships Annual (Qualifiers only).***

- ***Benefits of Irish dancing, it enhances confidence in both children and young adults; provides a social environment away from school, creates friendships, challenges young people to chase their goals, installs principles of hard work. Through dedication and persistence they can achieve their dreams.***

THE ACADEMY'S ACHEIVEMENTS 2017/18

We are proud of all our dancers, during the last twelve months we are able to boast:

- ***One World Champion;***
- ***Two All Ireland Champions;***
- ***Five Southern Regional Champions;***
- ***One Great Britain Champion; and***
- ***Two North America National champions.***

In addition to our Champions at international majors, our dancers are achieving top 10 in the local competitions.

DISPLAYS
Hire our dancers for a corporate event or your 2018 - Christmas party

Public and private displays involve up to 20 dancers (depending on location, time of day, size of venue, etc) and usually last 15 – 30 minutes. The standard is excellent, and always gets a good reception.

For paid-for displays, the organiser pays a fee, agreed in advance, and the dancers may collect donations from the audience afterwards. All money raised goes into our fundraising account and is used for the benefit of our dancers. This includes helping to send dancers to overseas championships, purchasing class costumes and providing extra workshops.

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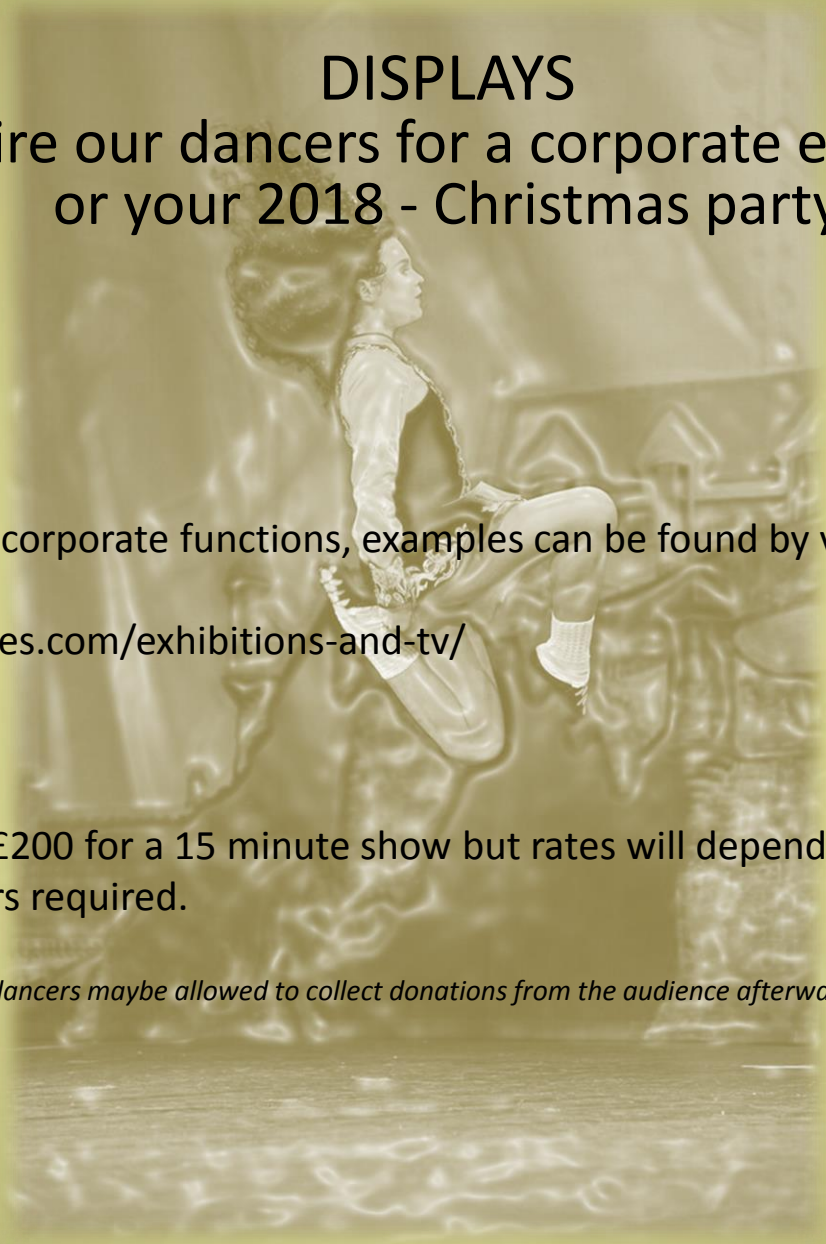

- Small displays for corporate functions, examples can be found by visiting our website:

  http://mcgahanlees.com/exhibitions-and-tv/

  Booking options:

  Prices start from £200 for a 15 minute show but rates will depend on location and number of dancers required.

  ** We would ask that the dancers maybe allowed to collect donations from the audience afterwards*

SPONSORSHIP PACKAGES

Sponsor one dancer

Package includes:

1. Full Package: You will be covering the cost of one dancers entry fee, flights and accommodation to go to the North American Nationals in Vancouver 2019. In return we will include a large corporate logo printed on the back of their sports jacket. £850.

2**. Flights only**: You will be covering the cost of one dancers flights in return we will include a medium size corporate logo printed on the back of their sports jacket. £385.

SPONSORSHIP PACKAGES

Sponsor the school

Package includes:

1. Bronze sponsorship package includes corporate logo printed on all dancers t-shirt and displayed on our website; £1,000

2. Sliver sponsorship package includes corporate logo printed on all dancer's jackets and displayed on our website; £1,500

4. Gold sponsorship package includes corporate logo printed on all dancer's t-shirts and sports jacket and displayed on our website; £2,000

4. Platinum sponsorship package includes corporate logo printed on all dancer's t-shirts, sports jackets plus logo included on academy's one page advert at regional world qualifiers and academy website; £2,500

Contacts

For all enquiries for sponsorship and displays please contact the friends of the academy

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Location

UK: Essex, Kent, London ,Oxford and Reading.